

communications policy & research forum

program 2006

DAY 1: Monday, 25 September 2006

registration 09:00 to 09:30

opening plenary 09:30 to 10:30
Chris Chapman, Chairman, Australian Communications and Media Authority

tea & coffee 10:30 to 11:00

session 1 11:00 to 12:30

stream a - broadband policies

Trevor Barr: Crisis of innovation - looking elsewhere

John de Ridder: Catching up in broadband - What will it take?

Greg Flavel: Government support for broadband networks

stream b - media democracy

Mark Balnaves: Media activism and democracy in Australia

Jean Burgess, Marcus Foth & Helen Klaebe: Everyday creativity as civic engagement - a cultural citizenship view of new media

Ellie Rennie: Youth radio, participation and social policy

lunch 12:30 to 13:45

session 2 13:45 to 15:15

stream a - international issues

Vicki MacLeod: International trends in convergence policy & regulation

Marcelo Grosso: Broadband penetration in OECD nations - determinants

Sophie Killen: Advertising regulation & new media services - How does Australia compare with the EU?

stream b - journalism

Debra Adams: Journalism, citizens and blogging

Andrew West: Journalists and research - beyond Google

Rhonda Breit: Uniform defamation laws in Australia - Have they struck a better balance?

tea & coffee 15:15 to 15:45

session 3 15:45 to 17:15

stream a - broadband demand

Peter Adams: Is choice a bad thing for broadband consumers?

Marat Fainstein: Forecasting broadband demand in Australia

Darren Sharp: Digital lifestyle research - understanding next generation Internet users

stream b - media content regulation

Nick Herd: The diversity question - Does regulation matter?

Andrew T Kenyon & Robin Wright: Digital free-to-air broadcasts - How is content protection an issue?

Lesley Osborne: Children's TV in Australia - perennial issues, new research

drinks & dinner 18:30 to 22:00 WatersEdge Restaurant

plenary	9:00 to 10:00 <i>Eric Beecher</i> , Editor, Journalist and Crikey Publisher
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session 4	10:00 to 11:00 stream a - next generation networks <i>Ross Kelso</i> : Access to next generation broadband <i>Glenn Gilmour & Joshua Saunders</i> : Next generation networks and the Internet stream b - international trade <i>Rob Nicholls</i> : Digital is different - how Australian audiovisual services were transformed from culture into commerce <i>Danny Kotlowitz</i> : Credibility of US monitoring and enforcement of trading partners' obligations on telecoms services market access
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tea & coffee	11:00 to 11:30
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session 5	11:30 to 13:00 stream a - diversity <i>Georgie McClean & Jeffrey Brand</i> : Connecting diversity - paradoxes in multicultural Australia <i>Kerry McCallum</i> : Community business - uses and requirements for Internet services in remote indigenous communities <i>Peter Gerrand</i> : Linguistic diversity on the Internet - critique of estimation techniques and published trends stream b - services and access policy <i>Peter Darling</i> : The technologies of access <i>Chris Law</i> : The technology in your cell phone wasn't invented for you <i>Alex Varley</i> : Managing access during a convergent era
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lunch	13:00 to 14:00
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session 6	14:00 to 15:30 stream a - content and audiences <i>Marion McCutcheon</i> : Who is watching what on subscription TV? <i>Simone Murray</i> : Servicing 'self-scheduling' consumers - public broadcasters & audio podcasting <i>Shilo McClean</i> : Children of the e.volution - the curator's role in the user-led content revolution stream b - policy implications <i>Reg Coutts</i> : Spectrum auction design - the next phase <i>Jerome Fahrer</i> : Competitive implications of Telstra's fibre-to-the-node network <i>Peter Morris</i> : The long (roo) tail - strategic implications in global markets for content industries in peripheral regions
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panel on new media channels	15:35 to 17:00 Experts with different viewpoints look at some big changes to media, including: <ul style="list-style-type: none">• New broadcasting channels - New and different or more of the same?• What will be new in information, culture and journalism after 1 January 2007?• What is the role of non-traditional channels such as YouTube, MySpace, Podcasts, mobile platforms?• Who can win and lose eyeballs among the current FreeTV & subscription players, and how are they responding?• What will be the effect of the government's current media law proposals on new channels? Panelists include: <i>Bruce Meagher</i> , Director of Strategy & Communications, SBS <i>Pippa Leary</i> , Product & Marketing Director, News & Content, Fairfax Digital <i>Chris Gilbey</i> , Director, Perceptic Media
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The Communications Policy & Research Forum is a co-operative effort by several research organisations. The aim is to provide one national platform where experts from all viewpoints are welcome. The program is built around papers and proposals submitted to us; not around preferences of the organisers.

The registration fee of \$450 covers all sessions on both days of the Forum, lunch and refreshments on each day plus dinner on Monday 25 September. This is the lowest possible non-profit fee, given the cost of organising; so that the Forum will be as accessible as we can make it to scholars and community groups, as well as to industry.

Please register with a credit card via the [CPRF webpage](http://www.networkinsight.org/) or just follow the CPRF link from the top of the NII home page at <http://www.networkinsight.org/>.

how the forum is organised

This is a co-operative non-profit initiative shared among researchers. It does not have a secretariat, a planning committee, or staff. Therefore, we ask you to contact us via the email addresses below rather than telephoning.

A group of six people have agreed to be custodians of this year's Forum, to underwrite its independence and diversity: Debra Richards, Executive Director, Australian Subscription TV and Radio Association; Professor Franco Papandrea, Director, Communication and Media Policy Institute, University of Canberra; Emeritus Professor Reg Coutts, Electrical and Electronic Engineering, University of Adelaide; Professor Trevor Barr, Media and Communications Unit, Swinburne University; Mark Armstrong, Director, Network Insight Institute; and Christina Spurgeon, Lecturer, Media & Communication, Queensland University of Technology.

As a service, the Network Insight Institute is providing basic infrastructure to the Forum. This means using the Institute's website for bookings. Nevertheless the Forum is a freestanding event in its own right, not related to the Institute's sponsors. The program was planned by Professor Franco Papandrea, University of Canberra in consultation with other volunteer assessors, Assoc Professor Terry Flew, QUT, Professor Don Lamberton, QUT and Professor Julian Thomas, Swinburne.

how to contact us

For inquiries about registration and attendance: c.abad@networkinsight.org.
To ask questions about the papers: cprf@canberra.edu.au.

how you can help

Please don't ask for a discount, or to split the fee to come for part only. We have no source of funds to subsidise people; and no administrative team to handle non-standard arrangements.

The most practical way to help the Forum is to register now, not later. This will make the planning and management much easier than a flood of last-minute registrations.

We would be grateful if you could forward this flyer to other people who might be interested. Alternatively, you could just send them the link to the website.

sponsors

